

POPIA DISCLAIMER

MEDIA DEVELOPMENT AND DIVERSITY AGENCY'S PROTECTION OF PERSONAL INFORMATION ACT, 2013 DISCLAIMER

This **Protection of Personal Information Act 4 of 2013 (POPIA)** Disclaimer describes how Media Development and Diversity Agency collects, processes and discloses your personal information, specifically in relation to our website.

We Respect your right and aim to comply with POPIA. By accessing this website, you consent to Media Development and Diversity Agency, its responsibility parties or processors recording and processing information in order to provide you with content which is accessible on Media Development and Diversity Agency's website. You hereby acknowledge that you have read and accept the terms of this POPIA Disclaimer.

For the purposes of this Disclaimer, personal information shall bear the same meaning as defined in POPIA.

Processing Your Personal Information

You consent to us collecting and processing your information in order to liaise with you through our website, by using email communication or in any other appropriate manner so that we may:

- Provide you with information on our current campaigns;
- To Provide a platform for South Africans living abroad to build the Nation brand internationally;
- Process, validate and verify information relating to the procurement of goods and services;

- For the fulfillment of any contractual or legal obligation and / or to pursue any Media Development and Diversity Agency's Legal rights;
- To alert law enforcement, government officials or other third parties when Media Development and Diversity Agency reasonably believes that the disclosures of personal information is necessary to prevent physical harm or financial loss or to report suspected illegal activity;
- To allow our contracted services providers, who assist us with our business operations, to perform their contractual obligations;
- To compile non-personal statistical information about browsing habits through cookies, and
- For any other reason necessary to continue providing you the content which is on our website.
- Your personal information will only be shared if you have consented or to the extent that it is necessary to comply with applicable law or with legal processes served on Media Development and Diversity Agency.
- We will ensure that your personal information is only retained for as long as it is necessary to perform our obligations or as long as it is required by the law. You may also consent to us retaining such information for a longer period than required.

Your Rights

As the information owner, you have the right to:

- Inquire about what personal information Media Development and Diversity Agency holds relating to you;
- Request for a correction or to update your personal information;

- Object to the processing of your personal information (subject to legislation); and
- Request the return or destruction of personal information (subject to legislation);
- Your rights in this regard may be exercised by contacting us on info@mdda.org.za You further have the right to lodge a complaint with the Information Regulator if you believe we are interfering with the protection of your personal information.

Limitation of Liability

While we take all reasonable measures and precautions in protecting your personal information, Media Development and Diversity Agency will not be held liable for any loss or damage, howsoever arising, suffered as a result of the disclosure of your personal information, if the harm suffered is outside of our reasonable control.